

The Didsbury Pioneer

VOLUME 46: NUMBER 51

DIDSBURY, ALBERTA, WEDNESDAY, DECEMBER 22, 1948

\$2.00 A YEAR; 5c A COPY

We Wish All Our Readers A Merry Christmas

New Curling Rink Opening Will Feature Mixed 'Spiel

At a general meeting of the Didsbury Curling Club, held in the waiting room of the new rink on Monday evening, the financial position of the club was reviewed, and in the general opinion of those present, was considered very satisfactory.

Fees were discussed and set at \$15 for men, and \$2 for high school students. A motion was passed that all curling by high school students be under the supervision of one of the school teachers or a member of the men's curling club.

A tentative offer of \$5 fees from the lady curlers was accepted, and the executives of the men's and ladies' clubs will meet in the near future to discuss when they will require the ice.

The meeting passed a motion that the men's executive be instructed to place one sheet of ice at the disposal of the ladies for three nights a week.

This season ice will be available for curling on Sunday afternoons but all applications for use must be made to the ice committee and will be subject to their decision as to the condition of the ice.

Official opening of the new curling rink will take the form of a free mixed bonspiel and will be held on Thursday and Friday, December 30 and 31. High school students are eligible to play and prizes will be donated. All curlers wishing to take part in the opening competition are asked to place their names on lists which will be posted in C.E. Reiber's office, the billiard hall and the town office. All entries must be in not later than Tuesday noon, December 28. Lists will be made up from those lists by a committee consisting of Mrs. W.J. McCoy, Irvin Klein and Aeo Esler.

Jack McElroy will be in charge of the draw. Prospective new members are cordially invited to take part in this competition.

The local MacDonald Brier play-downs will be held on Wednesday, December 29th, and all skips entering rinks in this event must have their application in at the secretary's office later than Tuesday noon, December 28.

The annual Didsbury bonspiel will commence on Monday, January 31. At the conclusion of the meeting it was decided to hold the annual meeting of the Didsbury Curling Club in the waiting room of the new rink on Tuesday, December 28, at 8 p.m. All curlers are urged to attend so that regular curling for the season may get under way as soon as possible.

Fair Crowd Sees Glencoe Club Stars In Ice Performance

The carnival in the Didsbury Memorial Arena on Saturday night, featuring the Glencoe Club Fancy Skaters of Calgary, was fairly well attended, with an estimated crowd of 800 being on hand to take in the big event.

Members of the Calgary Highlanders Pipe Band rendered selections prior to the Glencoe Club skating performance, in which 37 fancy skaters took part, including Doreen Dutton, club professional who gave the cowgirl number.

Alvin Moor won the lamp donated by Charlie Mortimer, and Roy Gale won the Christmas stocking.

Net proceeds of the evening's entertainment amounted to about \$500, which was turned over to the Memorial Arena.

Sponsors of the carnival were the Didsbury Lions Club and the Didsbury Branch of the Canadian Legion.

MELVIN NOTES

Mr. and Mrs. L. Wollen left Tuesday morning for a two weeks' Christmas vacation with their daughter at Baldonnel, north of Dawson Creek, B.C.

West Didsbury was well represented on Monday evening at the hockey game in Trochu. Too bad the home team didn't win but it was a good trip anyway.

Fred Sanderman of Three Hills spent last week end at the Wollen home. On Sunday evening they had a family gathering at the home of Mr. and Mrs. Frank Herbert.

Sid Summers and Kenold Jan-

son left for a vacation in Vancouver. Hope the western storm doesn't spoil their holiday.

Allan Chandler arrived home last week for the holiday season.

Bill Summers is progressing favorably following his operation and expects to be home in a few days. Francis Jackson is helping on the Jackson farm during the absence of Bill and Sid.

Mr. and Mrs. Arnold Hogg visited the latter's parents, Mr. and Mrs. C. Wilson of Cremona, on Sunday.

Mrs. Davidson of Sundre is visiting her daughter, Mrs. G. Byrt.

WEST NOTES

Mrs. Adam Luft, who has been a patient in the Didsbury hospital for the past week, with pneumonia was allowed home on Tuesday.

Mr. and Mrs. A.L. McInnes were Calgary visitors this past week.

Mr. and Mrs. Vic Snyder Miller visited Mrs. and Mrs. Robin Sullivan on Sunday.

Congratulations to Mr. and Mrs. A. Romyne. It's a son, Michael Martin.

Mr. Milt Russell left last Thursday for Ontario, where he intends to make his future home. We understand wedding bells will be ringing Wednesday evening neighbors and friends met at the home of Mr. and Mrs. C. Byrt in a farewell party and Milt was presented with a sum of money, as a token of esteem. He will be missed in the Elkton district, having been a good neighbor and friend.

Mr. and Mrs. F. Niddler of Mound and Mrs. O. Krebs and family were dinner guests with Mr. and Mrs. A.L. Hogg on Sunday. Mr. and Mrs. Hogg also called to spend the evening.

Mrs. E. McInnes received word on Monday that her mother was very low at her home in Saskatchewan.

Mr. and Mrs. Arnold Hogg visited the latter's parents, Mr. and Mrs. C. Wilson of Cremona, on Sunday.

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ART ROTHWELL, ERNIE CLARKE CONVENTION DELEGATES

At the regular meeting of the Didsbury U.F.A. Local No. 12, held December 18 in the Alberta Wheat Pool elevator office, Frank Jackson and W.J. Scheldt gave a splendid report of the 40th annual U.F.A. convention held in Calgary November 30 to December 3.

Art Rothwell and Ernest Clarke were chosen as delegates to represent the U.F.A. Local at the joint A.F.U.-U.F.A. convention to be held in Calgary from January 11 to 14. Alternate delegates chosen were Ken Burns and Elmer Cowitz.

Knox W. M. S. Elects Officers

The Women's Missionary Society of Knox United Church, Didsbury, met Wednesday evening, December 15, at the home of the president, Mrs. Ruth Eckel. Eighteen members and friends were present. A beautiful candle lighting service was conducted by Mrs. Roy McArthur, Mrs. J.W. Bainbridge sang a solo, accompanied at the piano by Mrs. N. Nichol, who also played the Christmas music. At the close of the meeting a pot luck lunch was enjoyed by all.

Officers elected for 1949 were: President, Mrs. Ed Ford. Vice President, Mrs. Red Clarke. Secretary, Mrs. J.W. Wordie. Treasurer, Mrs. Roy McArthur.

Free Show For Children Thursday

All the children of Didsbury and district are in for a real treat next Thursday, December 23, at 2:00 p.m., when the Didsbury and District Board of Trade and the management of the Didsbury Opera Theatre will present a free show in the Opera Theatre.

There will be three cartoons, a two-reel comedy short, and a main feature, the famous dog show, "Ginger".

The show is free to all children of Didsbury and district. Come and enjoy yourselves, as the guests of the Board of Trade and the Didsbury Opera Theatre.

JEAN LAMONT NEW ALBERTA GOVT TELEPHONE AGENT HERE

Miss Jean Lamont has been appointed agent at Didsbury for the Alberta Government Telephones. Miss Lamont succeeds Miss Mary Ringheim, who has been local agent since the resignation of Miss Margaret Hanson two years ago.

Farewell Party Held for Mr. and Mrs. A. Vogel

A large gathering of friends and neighbors met Thursday evening last at the Jackson school to bid farewell to Mr. and Mrs. Albert Vogel and son Rex, who are leaving shortly to make their future home at Pontoon, B.C.

Mr. Jack Robertson acted as master of ceremonies for the occasion and the evening was spent at games, community singing, etc., followed by a short program consisting of vocal numbers by Mr. Alex Robertson, Mrs. Herbert Goeten and Miss Rosetta Moore. Also a couple of humorous recitations by Mr. Jack Robertson. The Jackson Hill Billie Orchestra favored the gathering with several fine musical selections.

Mr. Jack Robertson in a few well chosen words presented Mr. and Mrs. Vogel with a beautiful silver memento and a purse on behalf of those present. Both Mr. and Mrs. Vogel very fittingly thanked all for the lovely gifts and expressed regret at leaving their many friends and acquaintances. Mr. Vogel has resided here since 1906 and is truly a pioneer. Both he and Mrs. Vogel will be sorely missed.

The evening came to a close with the serving of a delightful lunch by the ladies.

Stores to Have Three-Day Holiday

The business places in Didsbury will be closed this year on Christmas Day, Sunday, December 26, and Boxing Day, Monday, December 27, and housewives are urged to stock the larder for the three-day holiday.

Next week end, stores will close New Year's Day, Saturday, January 1, but will be open for business as usual on Monday, January 3.

The Didsbury Pioneer will not publish next week, Wednesday, December 29, and the Pioneer office will be closed Friday afternoon, Christmas Day, Sunday, and Boxing Day, December 28.

The next issue of the paper will be on Wednesday, January 5, 1949.

Didsbury and district schools close Thursday, December 24 for the Christmas holidays, and will reopen on Monday, January 3.

Intermediates Win Hockey Opener

Didsbury intermediate hockey team won its opening home game of the South Central Alberta Hockey League on Wednesday, December 15 at the Memorial Arena, when the local team defeated Carstairs by a 1-3 score.

The only goal of the first period was scored by Cecil Papke. In the second frame the locals scored three times, goal-getters being Leo Vesper with two and Glen Roberts one.

Didsbury lineup was: goal, Ray Evans; defence, W. Weidner, Ray Shantz, Rinal Rinehart; forwards: Cecil Papke, Glen Roberts, Leonard Papke, Lawrence Krebs, Ted Morgan, Chuck Newton, Johnny Holub, Ted Dageford and Les Auger.

W.H. DAVIES AND TOM MORRIS RE-ELECTED S.D. TRUSTEES

At the Olds School Division Annual Meeting for Subdivision No. 5, held in Sundre on Friday, December 10, W. H. Davies was re-elected Trustee for Subdivision No. 5, by acclamation.

At the meeting held in Didsbury on Wednesday, December 8, Tom Morris was re-elected by acclamation as trustee for subdivision No. 6.

WESTCOTT NOTES

The Whist party at the Westcott school last Wednesday evening was not as well attended as previous ones owing to the sub-zero weather, but six tables of whist were played and there were a couple of tie scores, necessitating a draw having to be made to decide the winners.

Who were Mrs. Alfred Budistel and Mr. Otto Folkman. Consolations went to Mrs. Herbert Goeten and Mr. Alfred Budistel.

Mr. and Mrs. Bill Weidner spent a couple of days in Calgary last week end.

Westcott school Christmas program is to be held Wednesday, December 22nd at 8 p.m. Everybody welcome.

Mr. and Mrs. Linden Jacobson spent Sunday last with the Buser Bellams at Garfield.

Miss Delores Holmquist is home to help her mother, who is not too well.

We are sorry to hear that Mrs. Wm. McDonald, who went to the coast sometime ago for her health, has suffered another set back and is in a Vancouver hospital.

Mrs. Herbert Goeten accompanied Mrs. A. Vinod, Mrs. J. Hughes and Mrs. B. Smith to the Porey Rosegood home last Friday afternoon where a delightful shower was held for Miss Mary Marston.

The management of the Westcott rink has decided that with Christmas Eve falling on Friday the regular skating evening will be changed for this week only to Thursday, December 23, so as not to interfere with other activities scheduled for Christmas Eve.

Your correspondent wishes to take this opportunity to wish one and all a very Merry Christmas.

FIRE BELL REPLACED BY AN ELECTRIC SIREN

The town fire bell has served its day and will no longer toll its dreaded gong. However, a new shrieking sound will emanate from the steel tower in case of fire, for the old bell has been replaced with a modern electric siren.

The old bell was taken down from the tower on Monday and the siren installed in its place. This siren will be operated by switch from the local telephone office and in case of fire a call can be put through to the telephone operator, who will turn on the switch and sound the alarm.

BERGEN NEWS

Many friends and neighbors of Mr. and Mrs. Hoss Ellis called to pay their compliments on Sunday, December 12 the occasion being their son's wedding anniversary. A dainty buffet luncheon was served by Mr. and Mrs. Ellis' daughters, Mrs. Roy Stansell and Marie Ellis, assisted by Mrs. Minnie Hall. The couple each opened their gifts, among them being a beautiful silver tea service. We wish Mr. and Mrs. Ellis many more happy years of married life.

Mrs. Percy Blain is up and around again after spending two weeks in bed with the measles.

Miss Sylvia Lund was united in marriage to Mr. Leo Nickerson on the evening of December 11. Miss Bette Davidson attended the bride.

The marriage took place in Edmonton, where the happy couple will reside. Guests from Bergen were the bride's mother, Mrs. A. Lund, and James Haug.

Wesley Haug has purchased a new five passenger Ford coupe.

Mrs. Bill Gamble, McCree, Sask., is visiting her sister, Mrs. Eric Lyle.

LUTHERAN CHURCH CHILDREN TO GIVE CHRISTMAS PROGRAM

"Light a Candle for the Savior" is the title of the Christmas program to be given by the children of Redeemer Lutheran Church on Christmas eve at the church, beginning at 7:30 p.m. The program deals with the glorious Old Testament prophecies as being candle foretelling the coming of the promised Savior. As more and more of these prophecies were given, the advent of the Christ became more clear. And then, in the fullness of time, God sent His Son, and the promises of old were fulfilled. His coming into the world brought Grace, Love, Peace and Hope to mankind. Through the medium of verse and carols, and an impressive candle-lighting service this program portends to be most impressive. Seventy-five children are taking part in the program.

Redeemer Lutheran Church cordially invites you to come and celebrate Christmas Eve at the special children's program, "Light a Candle for the Savior."

Rev. Neufeld was chairman, and pastors from the home church as well as those from a distance were all given a place on the program.

The church now stands as a monument dedicated unto God.

"Build these more stately mansions O my soul. As the swift seasons roll. Leave thy low vaulted past. For each new dwelling, nobler than the past, shall thee from Heaven, With a dome more vast."

"Till thou at length art free, Leaving thine outgrown shell By life's unresting sea."

MRS. W. J. MCCOY PRESIDENT OF LADIES' CURLING CLUB

The lady curlers met Friday evening, December 17, at the home of Miss Vivian Catliff, and the following officers were elected:

President, Mrs. W.J. McCoy. Secretary, Miss Vivian Catliff. Treasurer, Mrs. W. Devolin.

The lady curlers will have eight rinks this year, and it is hoped that curling will get under way next week.

Game Association to Conduct Winter Predator Campaign

The Didsbury Fish and Game Association will conduct a winter campaign on magpies, to start January 3rd, and continuing for the months of January, February and March.

This decision was made following a representation made to the Council of the Municipal District of Mountain View on Friday by Mr. Ed Grange, who asked for a contribution towards the campaign. The Council was very sympathetic towards the destruction of magpies.

Each bird is worth \$100 to the fish and game associations of Didsbury, Carstairs, Crossfield and Olds.

The Didsbury Association will pay 20 cents per pair for magpie feet during the winter campaign, and Mr. Grange, chairman of the predator control committee, asks boys and girls, if at all possible, to wait until they get at least five pairs of magpie feet before turning

Car Damaged in Accident at C.P.R. Crossing in Town

Presence of mind saved Erdman Neufeld from possible serious injury on Saturday afternoon about one o'clock, when he jumped from his stalled car on the C.P.R. tracks at the crossing opposite Law's Drug Store before the vehicle was struck by the oncoming passenger train.

Mr. Neufeld was driving his ancient 1936 Plymouth car and came up on the crossing from the east, but his view was obstructed by a freight car on each side and he dove up on the tracks before he noticed the passenger train coming

along the station from the north. In the excitement the car engine stalled and Mr. Neufeld had the presence of mind to jump just before the train struck the front end of the car. He escaped without injury, but the car was damaged considerably.

Bergthal Mennonite Church Dedication Ceremony Held

On Sunday, December 19, several hundred of the people living near Neapolis met at the new Bergthal church to dedicate the structure unto the Lord. Rev. C.G. Neufeld, one of the pastors, had the people meet at the old church building and then march to the front of the new structure, and they waited there while Rev. Neufeld read the 100th Psalm in German and then in English.

The doors of the new church were then thrown open and the people thronged into the church where an impressive service took place. The male choir, seated on the front dais, and the Bible school choir, in the balcony, sang.

Rev. Neufeld was chairman, and pastors from the home church as well as those from a distance were all given a place on the program.

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Christmas Greetings

We wish to take this opportunity to thank our customers for their patronage during the past year and extend to one and all the

Season's Greeting

PAYNE-FREEMAN CO.
AND STAFF

FREE SHOW!

For All Children of Didsbury and District

AT DIDSBURY OPERA THEATRE
Thursday, Dec. 23
Starting at 2.00 p.m.

Main Feature will be the Dog Show

"GINGER"

ADDITIONAL ATTRACTIONS

Three Cartoons — Two-Reel Comedy Short

Sponsored by the Didsbury and District Board of Trade and Didsbury Theatre

IT'S FREE FOR ALL CHILDREN



JOHN CLINTON

ARTHRITIS ARE
COMMENDING THIS SERVICE!
**WALK INTO
THE FUTURE**
AND ENJOY EVERY STEP ON A

CLINTON INSOLE

IMPROVE YOUR POSTURE

RELIEVE PRESSURE OF SENSITIVE NERVES!
FIGHT INFIRMITY!

This Insole has given comfort to hundreds who have suffered from their shoes. Invented by John Clinton, after twelve years of study and research, it is now the outstanding method of Foot Comfort of our time.

THERE IS NOTHING LIKE IT!

Each one is measured and cut to fit each individual foot, and the wearer can truly walk in greater comfort.

**MR. CLINTON WILL BE AT OUR
STORE ALL THIS WEEK**

CALL FOR APPOINTMENT

LAW'S DRUG STORE
PHONE 40 "The Rexall Store" DIDSBURY



• You can take our word for it—old Saint Nick won't forget such good people as you. Somehow we just know that you are going to enjoy a happy Christmas and we are glad. We sincerely hope that everything you desire may come true and that the New Year will be one of real happiness for you.

Prevost Motors

Bert Prevost, prop. Phone 168, Didsbury

USE THE CLASSIFIED FOR RESULTS

THE DIDSBURY PIONEER

ESTABLISHED IN 1903
Authorized as Second Class Mail,
Post Office Department, Ottawa.
Published Every Wednesday at
DIDSBURY, ALBERTA
\$2.00 a Year in Canada; \$2.50 in U.S.
E. J. ROULEAU,
Editor & Publisher

Laugh a little now and then.
It brightens life a lot;
You can see the brighter side
just as well as not.
Don't go mullously around.
Gloomy and forlorn;
Try and make your fellowmen
Glad that you were born.

SCHEDULE OF EVENTS AT THE DIDSBURY MEMORIAL ARENA

Saturday, December 25—
1:30-2:30: Kiddies' skating.
2:30-4:30: General skating.
Sunday, December 26—
2:30-4:30: General skating.
Monday, December 27—
2:00-4:00: General skating.
8:00-10:00: General skating.
Tuesday, December 28—
10:00-12:00: School hockey game.
2:00-4:00: School skating.
4:00-6:00: High school hockey
practise.
8:00-10:00: General skating.
Wednesday, December 29—Hill-
hurst vs Didsbury; 8:30 p.m.
Thursday, December 30—
2:00-4:00: School skating.
7:00-8:00: Intermediate hockey
practise.
8:00-10:00: General skating.
Friday, December 31—
2:00-4:00: School skating.
7:00-8:30: High school hockey.
8:30-10:30: General practise.
Saturday, January 1, 1949—
1:30-2:30: Kiddies only.
2:30-4:00: General skating.
Sunday, January 2—
2:30-4:30: General skating.
Monday, January 3—
4:00-6:00: School skating.
7:00-8:00: High school practise.
8:00-10:00: General skating.
Tuesday, January 4—
4:00-6:00: School skating.
7:00-8:00: Intermediate hockey
practise.
8:00-10:00: General skating.
Wednesday, January 5—
8:00-10:30: School hockey game.
Thursday, January 6—
4:00-6:00: School hockey.
7:00-8:00: School hockey practise.
8:00-10:00: General skating.

UNITED CHURCH SERVICES

Didsbury: 11 a.m.—Church school
for all ages. 7:45 p.m.—Theme:
"After Christmas What?" Special
music, story for young people.
Westcott, 11 a.m.: Morning Wor-
ship followed by Church School for
all ages.
Westerdale, 3 p.m.: Public Wor-
ship with special Christmas music.
Reverend Reception of New
Members and Sacramental Service
at each of our three appointments
on Sunday, January 2nd.
Rev. J.W. Bainbridge, M.A., B.D.,
Minister.

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"
Rev. E.B. Fox, pastor
CHRISTMAS SERVICES

Children's Christmas Eve Program
Friday, Dec. 24, at 7:30 p.m.
Christmas Day Service: "The Child
of Bethlehem," Sat. Dec. 25, at
11:00 a.m.
Sunday After Christmas: "Christ,
the Cornerstone," Sunday, De-
cember 26, at 11:00 a.m.
New Year's Day Service:
"Our Strength for 1949,"
Sat. January 1, at 11:00 a.m.
Sunday after New Year:
"The Righteousness Which Avails
Before God,"
Sunday, January 2, at 11:00 a.m.

FOR SALE — Skates, Car Heaters,
Washing Machines; Cook Stoves;
Circular Heaters; Baby Cribs; New
and second hand Beds; Furniture
of all kinds; Fire Wood; Good
Stock of Stephens Paints on hand
at all times. Anything you want
I have, I hope. — Hughie Roberts,
The Second Hand Store, tele-
phone 13; Residence 107. 50-2c

FOR SALE—Gramophone and 125
Records. Top shape. Price for the
lot \$18.50. Apply to Dick Haener,
Didsbury. 50-3p

FOR SALE — Registered Holstein
Bull calf, 8 months old, good
breeding. Write Doyle Bros., Box
25, Munson. 49-3p

FOR SALE—Some very choice pure-
bred Yorkshire Gills, ready for
service. Phone J. Leslie Borden at
1922. Olds. 49-3p

FOR SALE—Quaker Oil Heater, big
size, good as new. Apply to Mike
Shaw, Didsbury. 51-3p

FOUND—Man's glove. Also truck
the between Mike Shaw's farm
and Mountain View Hall. Owner
can have same by applying to
Mike Shaw, proving claim and
paying for this ad. 1c

FOR SALE—Large two story house,
located on my farm east of town.
Must be moved or torn down. Ap-
ply to W. D. Pratt, phone R610,
Didsbury. 51-3p

FOR SALE—Ball bearing 1/2 h.p. 32
volt Electric Motor, slightly used.
Price reasonable. Apply to M. K.
Snyder, phone 1903, Carstairs. 2p

LOST—Anyone knowing the where-
abouts of the Didsbury Curling
Club ice skaters, please advise
the secretary, Mr. Fred Evans, or
any member of the Curling
Club. 11c

FOR SALE—1 good Milk Cows, One
to freshen in January and three
in April. Apply to Ed Duquette,
or phone 1508. 1c

CARD OF THANKS

We wish to thank Mr. Topley for
the donation of a telephone to the
curling rink. 1c

THE LADY CURLERS

CARD OF THANKS

We wish to thank all our friends
and relatives who assisted us in
our recent difficulties with our baby
Louise, who had a piece of coal in
her lung, and we were very thank-
ful to have her well and safely
home again.

Mr. and Mrs. K.R. Brown

TENDERS WANTED

Olds School Division No. 31 in-
vites tenders for the transportation
of the Sunberry Valley school chil-
dren, and three Gr. IX pupils from
McDougal Flat school, to and from
the Sundre school. At present there
are 16 children to be transported.
Driver to supply vehicle; state
make, model and seating capacity.
Lowest or any tender not neces-
sarily accepted.
Tenders to close 12:00 noon, Sat-
urday, January 8, 1949.
For further particulars apply to:
S. J. GILSON, Sec.-Treas.,
Olds School Division No. 31,
Didsbury, Alberta

Christmas, Soul contributions are
allowable income tax deductions.

K. R. BROWN

GENERAL CONTRACTING
AND REPAIRS

Guaranteed Fast and
Efficient Service

NOW HAVE
LARGE CEMENT MIXER
Formerly owned by Ed Ford

RADIO REPAIRS

WE REPAIR RADIOS OF ALL MAKES

ALL WORK GUARANTEED —

— AND PRICES REASONABLE

Shop Located in Leo Nichols' Building

STAN D. McETCHIN

License No. 696 — Didsbury, Alta.

Christmas Greeting!

To our patrons who so kindly co-operated
with us during the past twelve months and
who have made our business such a suc-
cess, we extend best wishes for —

A VERY MERRY CHRISTMAS
AND A PROSPEROUS NEW YEAR

EDFORD MOTORS

YOUR MODERN GARAGE
Ed Ford, Prop. — Phone 58



"PEACE ON EARTH— GOOD WILL TOWARD MEN"

We cannot allow the festive season to
pass without extending the time-honored
greeting, "A Merry Christmas and a Very
Happy New Year." Especially at this
season do we wish to express our grateful
appreciation to those who have honored
us with their patronage during the year
now drawing to an end.

THE DIDSBURY DAIRY AND STAFF

Tom Morris, prop. — Phone 162



THE COMPLIMENTS OF THE SEASON

It is with genuine appreciation, from
the bottom of our hearts that we wish
you at this time our cordial Christmas
Greetings.

Didsbury Poultry Plant

FRED PLATZ, prop.

Merry Christmas!

May the worst you've ever seen be the
worst you'll ever see,
May the mouse ne'er leave your pantry,
wi' a tear drop in his e'e,
May your lum keep blithly reeking, till
you're auld enough to dee,
May ye aye be just as happy as we wish
you aye to be.

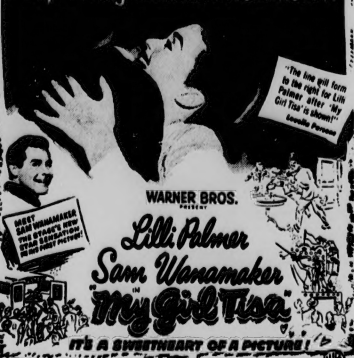
JENKINS' GROCETERIA LTD.

PHONE 102 — DIDSBURY

DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: DECEMBER 23, 24, 25:

They'll Ring Chimes in Your Heart!



SPECIAL — GREY CUP PICTURES

MIDNIGHT PREVIEW—SUN. DEC. 26 —

Red Skelton and Janet Blair in
THE FULLER BRUSH MAN
COMEDY SENSATION OF THE YEAR

MON., TUES., WED.: DECEMBER 27, 28, 29:

Jon Hall — Patricia Morrison
— IN —

THE PRINCE OF THIEVES
(In Cinecolor)

THURS., FRI., SAT.: DEC. 30, 31; JAN. 1—

TARZAN AND THE HUNTRESS
THRILLS FROM START TO FINISH

MON., TUES., WED.: JANUARY 3, 4, 5:

LAUREN BACALL in
KEY LARGO

We Wish All Our Patrons
A VERY MERRY CHRISTMAS
— And A —

BRIGHT, PROSPEROUS NEW YEAR

HIT HOLLYWOOD IN A FIFTY-FIVE DOLLAR JALOPY

Akim Tamiroff, portrayor of some of the juiciest character roles Hollywood has had to offer these past few years, has an important role in Warner Bros.' stirring story, "My Girl Tisa," which is being shown at the Didbury Opera Theatre next week end, December 23, 24 and 25. Tamiroff came to America from Europe in 1923. His first part on the Broadway stage was in "The Cherry Orchard," and "Three Sisters," all presented by the Moscow Art Theatre.

When the group had concluded the U.S. runs and prepared to return home, however, Tamiroff had made up his mind he liked America—and liked it well enough to stay (The wisest move he ever made).

His American life was no bed of roses, but he was not too long out of jobs. He toured the U.S. with Gilbert Miller's "Candle Light" and Al Jolson's "Wonderbar," and in between engagements conducted the American Academy of Stage Makeup in New York, having such pupils as Katharine Hepburn, Jean Muir, and Helen Gahagan Douglas.

Under prompting of his wife, actress Tamara Shayne (known today as Al Jolson's mother in "The Jolson Story"), he made an attempt at the movies. They got aboard a rattle-trap Ford in New York and crossed the country for \$55.

Never was \$55 better invested.

ENGLISH PLUM PUDDING

In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

This indispensable old-time English Christmas dish was frumety, or frumenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frumenty was the forerunner of plum pudding.

About 10 quarts of milk—actually 9.77—are needed to make a pound of butter.



ALBERT STEINBERG

Violinist and concertmaster of the Vancouver Symphony Orchestra who has been appointed assistant conductor of the Symphony for this season. He is well known to CBC audiences as a conductor of string orchestras and as soloist in many recital series.

ALMS GIVING CUSTOM A CHRISTMAS CHARITY

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar during the holiday season, and it was feared that he might be turned away unrecognized. There is an old legend that tells of the Christ child going from door to door on Christmas Eve in search of those who were kind, and deserving. His test was to plead for aid and often he was turned away from the door. This story led to alms giving on Christmas Eve and it was rare that a beggar was refused.

HOME-MADE BREAD

If any in the universe
Can tell me one perfume
Surpassing the fragrance
Of warm bread in a room—
Say, in a sunny kitchen;
Geraniums on a sill—
Now is the time to voice it
Or over afterward be still!

Here is a heel cut from a loaf—
Sniff the crusty slice;
Then name another attar—
I dare you to!—or spice,
Wherein ALL the sweetness
Of a summer's ground and blent;
Why, man-alive, home-made bread
Is earth's supremest scent!
—Ethel Romig Fuller.

LET'S SHOOT THE Ostrich!



The compulsory system of marketing wheat at a fixed price has cost prairie farmers millions of dollars. Let's take our heads out of the sand and study the merits of the open market as an alternative.

THE WINNIPEG GRAIN EXCHANGE

OFFERS \$3,000.00 IN CASH PRIZES

Simply complete the following statement in not more than 300 words.

"I believe in
FREEDOM OF CHOICE
IN THE MARKETING OF GRAIN
because



WINNIPEG GRAIN EXCHANGE

WINNIPEG, MANITOBA

Please send me free copy of your booklet "DEAR DAD" for details of contest and for a study of Grain Marketing.

Name

Address

(Print name and address clearly)

LOW FARES Christmas-New Years

Between all stations in Canada

Single Fare and One-Half
for Round Trip

(MINIMUM 30c)

GOOD GOING TUESDAY, DEC. 21, 1948

to and including 12 noon

SATURDAY, JANUARY 1, 1949

GOOD TO RETURN From Destination

to and including JANUARY 3, 1949

For a real practical gift

PREPAY A TICKET

Bringing a relative or friend home for Xmas

Full information from any Agent

CANADIAN PACIFIC

Now you are assured of an ample Supply of DOMESTIC HEATING OILS and DIESEL FUELS at the New Price!

Here's two-fold good news for home-owners, farmers and ranchers in Alberta and Saskatchewan! Imperial Oil is happy to confirm that:—

- 1 Ample supplies of heating oils and diesel fuels are now available at new, lower prices, and Imperial Oil can guarantee your supply.
- 2 Your oil burner and space heater dealers also are ready to provide you with new equipment and installations.

Now, for the first time in several years, you can install oil burning cooking stoves, space heaters, hot water heaters, stock trough heaters, chicken brooders and other oil burning equipment. Today's increased production and reduced prices have been made possible by the rapid development in Alberta of Leduc and Woodbend and the promising outlook for the new Redwater field. The present and future output of these new fields assures prairie refineries of adequate domestic crude oil supplies to meet all needs.

CONTACT YOUR
IMPERIAL OIL AGENT FOR
YOUR SUPPLY OF
HEATING OIL & DIESEL FUEL



SEE YOUR
OIL BURNING EQUIPMENT DEALER
NOW FOR SERVICE
AND NEW INSTALLATION

IMPERIAL OIL LIMITED

EVERYWHERE IN CANADA AND NEWFOUNDLAND

SYMBOLS
OF
SAFETY

With icy roads, wet roads, slippery conditions — tire chains become a welcome symbol of safety. Yet even with chains, there are times when it's better not to travel. By providing modern, complete business services throughout the province, Treasury Branches have cut down unnecessary trips.

IT'S A GOOD IDEA
TO SAVE FUEL!

Grain, cream and poultry tickets may be cashed with ease at your local Treasury Branch. Service is fast and courteous at the Symbol of Safety.



T86-44

Cordial Wishes . . .

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our cordial good wishes for

A MERRY CHRISTMAS

and a

HAPPY NEW YEAR

THE BRIGHT SPOT

Closed Saturday and Sunday, Dec. 25 & 26

Merry Christmas

We take genuine pleasure in laying aside the routine of business to send our many friends the heartiest wishes for the Holiday Season

D. N. McDONALD & SON

Christmas Greetings

To our Customers and Friends: With Santa Claus peepin' around the corner, and everybody thinking about everyone else, we want to pause long enough to extend to you our very best wishes for a real Merry Christmas.

Didsbury Farm Supplies

Dale Kimmel — Bill McFarquhar

To All our Patrons and Friends of Didsbury and District We Extend our Best Wishes to You and Yours at The Festive Season

SUNRISE COFFEE SHOP

We will be Closed all day Christmas Day

We will be Open on Boxing Day From 4 to 6 p.m. for your convenience

It's more than just ONE happy day This greeting wishes you — It brings a wish for happiness Each day the whole year through — And that means all the pleasant things And all the luck and cheer That possibly can crowd themselves Into a HAPPY YEAR

CRYSTAL DAIRY LIMITED

GOLDEN WEDDING CELEBRATION OF MR. AND MRS. J.M. LAW

Fifty years of married life were celebrated Monday, December 6, by Mr. and Mrs. Jim M. Law, Edmonton, when they held a family dinner party. The entire family was present. Dr. and Mrs. Frank P. Law and Harriet M. Law of Edmonton; Mr. and Mrs. George A. Law of Didsbury; Mr. and Mrs. Jack Law of Wetaskiwin; Cst. James Chester Law, R.C.M.P., and Mrs. Law of Gretna, Man. The nine grandchildren were also there, making the celebration complete in every way.

A reception was held for old friends on Sunday afternoon. Tea was served by the daughter and daughters-in-law. A profusion of flowers decorated the home for the occasion.

Mr. and Mrs. J.M. Law came from Winnipeg in 1918 and farmed near Okotoks for two years. In 1920 they moved to Innisfail, where Mr. Law was agent for the Bawlf Grain Co. for 19 years. They moved to Edmonton in 1939 where they have since made their home—Innisfail Province.

WEXFORD CAROL

Near Bethlehem did shepherds keep Their flocks of lambs and feeding sheep; Two whom God's angels did appear, Which put the shepherds in great fear. "Prepare and go," the angels said, "To Bethlehem, be not afraid; For there you'll find this happy morn, A princely babe, sweet Jesus born."

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

THE SEASON'S GREETINGS —

With my wishes to you for a Merry Christmas and a Happy New Year go my thanks for your patronage in the past and for a continuance in the future.

IVAN WEBER
IMPERIAL OIL AGENT

GREETINGS —

Please accept our best wishes for a full measure of good cheer at this season and for health and happiness in the New Year.

H. D. BOOKER

A Merry Christmas

To all those with whom we have had the pleasure of doing business, both customers and friends, we extend best wishes for Christmas and the New Year.

THE CLUB CAFE
GEO. SMITH

WE WILL BE CLOSED
CHRISTMAS DAY AND
BOXING DAY

A Merry Christmas

● MAY THE YULETIDE SEASON BRING TO YOU A VERY GENEROUS SHARE OF HAPPINESS. OUR BEST WISHES FOR YOUR SUCCESS IN THE YEAR TO FOLLOW.

A Happy New Year

Store will be closed between Christmas and New Year's

NICK NOWAK

A Merry Christmas

We greet our many friends at this season and thank them for the confidence they have placed in us during the year now closing, and hope that we may retain that confidence in the coming year.

A Right Merry Christmas
And a Bright New Year

T. E. SCOTT & SON

UKRAINIANS HOLD TO MANY OLD CUSTOMS

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6, Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Wee-cra is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellyed, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, something like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadki folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

MARGARINE MAY NOW BE MANUFACTURED IN CANADA

The Supreme Court of Canada declared last week at Ottawa that butter substitutes may be legally manufactured and sold in Canada, but that the ban on their importation must continue. This covers the sale and manufacture of oleomargarine, margarine, butterine or any other substitute for butter manufactured wholly or in part from any fat other than that of milk or cream.

While the retail price of the product is not known, it sells in Newfoundland, where sale has been legal for many years, for from 30 to 37 cents a pound, depending on the grade.

According to one source, margarine will reach consumers at a price between 40 and 45 cents a pound.

The long-awaited ruling, unless an appeal is taken to the Privy Council, means that Canadians may make, sell and consume margarine and other butter substitutes immediately.

The court was asked early in October to rule on the legality of the 19th Century legislation which kept margarine from Canadian tables for 62 years.

DANGER FROM TREE FIRE EVER PRESENT

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty construction or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or selenium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree always look for one that has been felled recently so that the needles have not dried out.

Fresh trees are also essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pounds of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

LEGENDS OF HOLLY

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.



IN GRATITUDE THAT THE
WORLD IS NO WORSE,
WE WISH YOU

A Very Merry Christmas

AND IN CONFIDENCE THAT
IT CAN BE MADE BETTER,
WE WISH YOU

A Happy New Year

Mac's Service Hardware

W.A. McFARQUHAR, prop. — PHONE 33

Dear Folks . . .

We have just a friendly word to say. To wish you a Merry Christmas and A Happy New Year's Day.

THE AMBLE INN
Bruce MacLaren & Bob McLean

CHRISTMAS GREETINGS —

I wish to thank my patrons, one and all for the wonderful support you have given me since starting in the Welding, Blacksmithing and Repairing Business, and sincerely wish everyone of you a VERY MERRY CHRISTMAS AND A MOST HAPPY AND PROSPEROUS NEW YEAR

CHARLES SPREEMAN

CHRISTMAS GREETINGS

Not because of custom long established of extending greetings at the holiday season, but because of sincerity of our appreciation, of your kindly friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas.

PREMIER MEAT MARKET

A Christmas Wish

To thank our many patrons for the wonderful Christmas business we have received and hope your gift from our store was just what you wanted.

THE DIDSBURY JEWELLRY

W. E. Blore, prop.

**ALLOW US TO EXTEND TO YOU —
OUR MOST HEARTY GOOD WISHES**
for your happiness at Christmastide and
throughout the Coming New Year

Billiards and Barber Shop
Sam Devine — H. B. Ramm

DEEP DOWN IN OUR HEART

We know of no song, no poem, no truer
word to express our sentiments than
this sincere greeting —

**"MERRY CHRISTMAS —
AND GOD BLESS YOU"**

KIRBY'S MEAT MARKET

Merry Christmas

And as we stop in the midst of the season
of good cheer our hearts grow tender as
we are carried back in thought to the real-
ity of Christmas Day, and what it means.
In sincerity, we greet you and wish you a
delightful holiday season.

CASSIDY LUMBER YARD

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL —

We wish to thank our many patrons
for their past business and it is our de-
sire that we may serve you again in
the coming year.

NEAPOLIS CO-OP. SERVICE STATION
YOUR IMPERIAL OIL AGENT
Gordon Elliott, manager
Phone R520 Didsbury, Alta.

THE COMPLIMENTS OF THE SEASON

CHRISTMAS gives us the opportunity to
thank you for your patronage during the
past year. We hope you will enjoy good
cheer at the festive season and success
in the New Year.

CAITHNESS CARTAGE

Christmas Greeting !

Let us wish for each other's joy in this
great season; thankful for what we
have, overlook our little complaints,
and look for each other's happiness in
the new year. THIS IS GOODWILL.

ROSEBUD FLOUR MILLS

MOUNTAIN VIEW

(Too Late for Last Week)
Mr. and Mrs. Rex Dawson and
Alice Bruce were Sunday visitors
with Mr. and Mrs. W. Bruce.
Mr. and Mrs. Joe Hunter and Jim-
my Worrall were Calgary visitors
Monday.

Mr. and Mrs. L. Hunter visited
Mr. and Mrs. Fry in their new home
on Tuesday evening.
Neville Meyers and Stewart Tighe
were Sunday evening visitors at the
A. Morasch home.
Mr. and Mrs. Bob McCulloch en-
tertained Mr. and Mrs. Sandy Bran-
der on Sunday.

Mrs. C. Reimer and Ronnie visited
at the Shultz home on Monday eve-
ning.

Mrs. B. Elliott visited with Mrs.
W. Shultz Tuesday afternoon.

Mr. and Mrs. W. L. Jones and son
Melvin visited with their daughter
and son-in-law, Mr. and Mrs. Bar-
ney Elliott, last Saturday and Sun-
day.

Mr. and Mrs. O. Bittner spent
Sunday at the home of Mr. and Mrs.
T. Pratt.

Mrs. Charles Kohut arrived home
Saturday from hospital and all her
friends will be glad to know that
she is getting along nicely.

OUR MOST FAMOUS CHRISTMAS TREES

Most famous of the nations Christ-
mas trees are growing on the wood-
ed rolling acres of the Roosevelt
estate at Hyde Park, N.Y. Developed
as a result of hobby which occupied
much of the late President Franklin
D. Roosevelt's spare time, the groves
of Yule trees now are scattered on
odd patches and parcels of land
throughout the estate.

The trees, about 270,000 in num-
ber, are principally Norway spruce,
white spruce and Douglas fir, with
a few balsams also included.

Although the tree growing was a
hobby with the late president, he
insisted that the project pay its own
way. Consequently about 2,000 to
3,000 trees were marketed every
Christmas season.

CHRISTMAS VISIT TO THE SEVEN FOUNTAINS

In 1540 when a plague was rag-
ing in Switzerland, 12 pious men of
Rheinfelden formed a brotherhood
to pray for St. Sebastian's aid, and
to nurse the sick and bury the dead.
Pestilence in medieval times was
ascribed to evil spirits in water, so
the Brotherhood of St. Sebastian
visited each of the town's seven
fountains, praying and singing
hymns at each stop. They still con-
tinue this custom, but only on
Christmas Eve. For this ritual the
12 Brothers are dressed in black,
with black silk top hats. At every
fountain they gather around the
lantern-bearer and sing a medieval
song. The march begins at the Fro-
schweide fountain, where the plague
is supposed to have started three
centuries ago. When they have pas-
sed the seventh, they enter the
church for midnight mass, and cere-
moniously place their lantern on the
altar of St. Sebastian.

QUAINT SWISS CUSTOM OF MEETING LOVER

Forecasting is ritualized in Swit-
zerland. Grandma goes to the cellar,
selects the most perfect onion,
halves it, and peels 12 layers, one
for each month. The next day these
layers show what the weather will
be during the coming year.

The daughter of the house goes
about town at midnight, to drink
from nine different fountains. Then
she goes to church. She expects to
meet her unknown lover on the
church steps.

CHRISTMAS BELLS

Legend has it that when Christ
was born and Satan died, the bells
in the churches were rung. At ex-
actly midnight the tolling changed
to a joyful peal, announcing the
birth of the Christ.

In the dark chambers high above
the turmoil and strife of human life
dwell the Apostles of Peace, whose
salutations were never so welcome
as at the time of the great winter
feasts of Christmas, so Wm. Auld
tells in his traditions.

CHRISTMAS GREETINGS —

We wish to thank all our customers and
other friends for their kind co-operation
and patronage during 1948, and extend
THE SEASON'S GREETINGS

HERB SINCLAIR

THE STAR — OUR BEACON OF FAITH

* The Star of Bethlehem which guided the
Three Wise Men to the manger where the
Child-Jesus lay, still casts its gentle beam
on this troubled earth. Let us lift up our
eyes unto this beacon — this symbol of
Heavenly guidance. Let us enrich the lives
of our fellow men this Christmas with a
new understanding of the brotherhood of
man.

STAR CHIEF AUTO SERVICE
FRED REIFFENSTEIN & SON

HERE'S HOPING —

That each month of the New Year will
bring new opportunities to make more
gains toward greater happiness and
prosperity.

**MOUNTAIN VIEW CO-OPERATIVE
LIVESTOCK SHIPPING ASS'N**



We're Saying
**A Merry
Christmas**
with a 100,000 h.p.
Greeting

This Christmas we can proudly say that Alberta's
greatest hydro-electric development is under way.
Work has commenced on the actual construction
of the giant Spray Lakes power project. This
project will develop 100,000 h.p. of Electrical Energy.
It will provide power for Alberta's new and grow-
ing industries, as well as help assure the continued
rapid extension of Electrical Service to Alberta
farms, which is already proceeding faster than
in any other Western province.

Reddy Kilowatt



CALGARY POWER LTD.

• SERVING ALBERTA •

To our customers
and friends
we extend
best wishes for a
**MERRY
CHRISTMAS**
AND A
**HAPPY
NEW YEAR**

**THE ROYAL BANK
OF CANADA**

C. F. NICHOLL, Manager, Didsbury Branch

It Pays To Advertise!!

ANNOUNCEMENT —

**THE CENTRAL ALBERTA CATTLE BREEDERS — LACOMBE
SALE OF PUREBRED CATTLE**

Originally Scheduled to be held on December 9th, 1948 has been
POSTPONED UNTIL FEBRUARY 17, 1949
Entries Have been Re-opened, to Close on January 13th, 1949

Apply to the Secretary for entry forms and Rules of Sale

J. A. MCKINLEY, secretary-treasurer

Sincere Good Wishes

for

Christmas and the New Year

from

ALBERTA BREWERS' AGENTS LTD.

REPRESENTING

BIG HORN BREWING CO. LTD.

CALGARY BREWING & MALTING CO. LTD.

SICKS' EDMONTON BREWERY LTD.

SICKS' LETHBRIDGE BREWING CO. LTD.

NORTHWEST BREWING CO. LTD.

CANADA SELLS WHEAT TO INDIA

The Canadian Wheat Board recently announced the sale of 300,000 long tons to India. Shipment is to be made over a period extending to July of next year. India has also purchased 100,000 tons of wheat from Australia, in addition to about 670,000 tons which were agreed to under an earlier contract.

CARS FOR EXPORT MARKET

The importance of automobile exports was clearly indicated by the models shown at the British Motor Show in London and the Salon de l'Automobile in Paris this year. Both the British and French manufacturers have attempted to produce models which will appeal to foreign buyers. Many cars displayed the wide engine grids and built-in fenders that provide contemporary American models with the "muscle look." In general, manufacturers have tried to find a compromise between the streamlined, roomy and comfortable American type car and the economical but often too light and "compressed" car in common

CALGARY DIOCESE COMMITTEE COMMENDS DECLARATION

The Executive Committee of the Diocese of Calgary most sincerely thanks the Archbishop of Canterbury, and our own Primates, the Archbishop of Nova Scotia, for the position statements by which they have dissociated their branches of the Anglican Communion from the Dean of Canterbury's activities, and deeply regrets and strongly disapproves his recent utterances in Canada.

It commends to the consideration of all Canadians the following declaration made by the recent Lambeth Conference of the Anglican Communion throughout the world:

"Man-kind has only recently escaped conquest by totalitarian states which defiled their own power. It now finds itself threatened by the new menace of Marxian Communism which exalts atheism, puts supreme confidence in material progress, and proclaims its gospel with a militant enthusiasm which expects to conquer the world. Christians must repudiate this form of Communism and must condemn the cruelties, injustices and lying propaganda which are inherent in it."

The double-barred cross is the emblem of the campaign against tuberculosis.

START ROUND WORLD IN 27-FOOT SAILBOAT

WORCESTER, ENGLAND—Vladimir Vostanovich, 27-year-old Russian sailed his 27-foot welded steel sailboat down the River Severn from Worcester, setting out on a single-handed voyage round the world.

His vessel which he believes will be the smallest ever to attempt to cross the Atlantic, weighs less than three tons and can be completely sealed to allow him to sleep during the voyage. While working for a firm of engineers, he built it in 13 months in his spare time.

Vostanovich intends to sail to Bristol and then set out for Buenos Aires. He will take enough canned food to last him the four to six months he expects to be at sea before reaching South America.

HOW OIL PRICES ARE DETERMINED

Last week the Imperial Oil Company announced a decrease in the price of gasoline. Shortly after other oil companies followed suit.

The reason given was an increase in oil production in Alberta. New oil wells are coming in almost every passing week, and the extension of the distribution is important.

The oil companies, however, do not hold a daily or weekly auction sale at which prices of various grades of oil are set. They figure out cost of production and possible expansion of the market and then set their prices.

That's the way big business men conduct big business.

F.P.A.A. PAYMENTS

The Prairie Farmers' Assistance Act administration has dispersed \$100,000,000 to western farmers in crop failure areas since the act was put into force in 1938. Of this total prairie farmers supplied \$35,000,000 in the form of one per cent deductions on the value of grain deliveries. The balance was supplied by the federal treasury. The bulk of the disbursements went to Saskatchewan farmers.

TUBERCULIN TESTS IN HOSPITALS

All patients entering Alberta hospitals may soon be given a free tuberculin test, and those who react positively may have a chest X-ray at a nominal cost, according to a proposal made to the Associated Hospitals of Alberta, by the Alberta Tuberculosis Association, and announced by E. H. Read, president. The Association has long contended that many cases of tuberculosis enter general hospitals for a variety of other conditions, the T.B. being totally unsuspected, and that nurses, other patients and staff members are thereby endangered. Mr. Read specifically referred to the year 1942 during which eight members of one Calgary class of nurses in training broke down with the disease, probably contracted by contact with patients.

A positive tuberculin test does not necessarily mean the patient has tuberculosis, only that there has been some infection. An X-ray is then taken, which will show whether or not the disease is present.

Mr. Read pointed out that, outside of Calgary, Edmonton, Lethbridge and Medicine Hat, where the Association is promoting routine chest X-ray of patients through special miniature equipment, about 80,000 patients are admitted to the smaller hospitals annually. It is estimated that about 12,000 will have a positive reaction to tuberculin, and that of these, nearly 100 will have active tuberculosis. They are all potential spreaders of T.B., and should be found.



The Leader
since
1892
CALGARY
Ginger Ale

**THE FOLLOWING PROFESSIONAL
ADVERTISERS WISH YOU
A VERY MERRY CHRISTMAS
AND A
BRIGHT, PROSPEROUS NEW YEAR**

**MERRY
CHRISTMAS
AND A
HAPPY NEW YEAR**

**JACK E. GINTHER
AUCTIONEER AND
REAL ESTATE**

**OPTOMETRIST
D. Stewart Topley
503 Southam Bldg.
CALGARY
M 7350**

**D. J. SNELL
OPTOMETRIST
At His Office in the
Davey Block, Olds
EVERY SATURDAY
Appointments may be made at
Maybank's Drug Store.**

**EAT
AT THE
BRIGHT
SPOT**
All Our Pastry is Home Made
ED. ENGBER, Prop.

**FOR ALL TYPES OF
INSURANCE
CONTACT
B. B. BROWER
Phone 43 Didsbury**

**Dr. H. S. RAMSEY
Chiropractor
Monday, Tuesday, Friday
and Saturday
Kemp Block, Olds, Alberta**

**— TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS**

**JOE DICK
LIVESTOCK DEALER
PHONE 121 — DIDSBURY**

**HUGHIE ROBERTS
NEW
AND SECOND HAND
STORE**

**NEW AND USED GOODS
FOR SALE AT ALL TIMES
WE BUY - SELL - OR TRADE
AGENTS FOR STEPHEN'S
PAINTS**

**FLOWERS...
FOR ALL OCCASIONS
Weddings, Birthdays, Parties
Hospital & Funeral Wreaths
J. V. Berscht & Sons
Phone 36, Didsbury**

MINIMUM PAY \$2,400, MANSE
The United Church of Canada announced it plans to establish a minimum salary of \$2,400 and a free manse for each of its 2,178 ordained ministers within the next three years. The church said in a statement that more than half of its ministers got less than \$2,000 a year.

**J. A. D. PAUL, M.D.
C. M. L.M.C.C.
PHYSICIAN & SURGEON
Office in Royal Bank Bldg.
Office Phone 63, Didsbury**

**H. W. EPT, B. Sc., M.D.
C. M. L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours 11 - 12; 1:30 - 5, except
Wed., and by appointment
Phone 141 — Didsbury, Alta.**

**J. W. Summers D.D.S.
DENTIST
Office Over the Royal Bank
— Phone 79 —
DIDSBURY, Alberta**

**W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta.**

**H. Lynch Staunton
L.B.R.
BARRISTER & SOLICITOR
Associated with
Res. Phone 119 — Office 129
DIDSBURY, ALBERTA**

**Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Goeder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury**

**Agent for
ALBERT J. HART
MEMORIALS**

**J. V. BERSCHT
Phone 36 — Didsbury**

**— SEE YOUR —
IMPERIAL OIL
AGENT
For all kinds of
Lubricants and Greases
GASOLINE AND
FUEL OIL
IVAN WEBER
Phone 56 Residence 61**

**● HIGHWAY ●
SERVICE GARAGE**

**Repairs to All Makes of Cars
— Quick Service —
Firestone Tires and Batteries
WM. McCULLOUGH, Jr. Prop.
Phone 618, Didsbury**

**ORME FUNERAL
:: CHAPEL ::
Licensed Embalmers
Agent for Memorials**

**G. ORME & SON
Phone 22, Olds**

**GENERAL
TRUCKING
COAL — GRAIN — LUMBER
GRAVEL, SAND, ETC.
PROMPT & COURTEOUS
SERVICE
— EMILE DUPONT
Phone 140 — Didsbury, Alta.**

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL

THANKS for your patronage during the past year, and may this Christmas be very happy and your prosperity continue in the New Year and the years to come.

THE MARVIAN

WE THANK YOU —

FOR THE CONFIDENCE YOU HAVE PLACED IN US IN THE PAST AND EXTENDED TO YOU GOOD WISHES FOR

A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

Stevens' Service Shop
FRANK STEVENS, Prop.

We Wish
Everybody
A Happy Holiday

LEO NICHOLS

— AND STAFF —

HERE'S TRUSTING AND HOPING

that this Christmas season will be merely the inauguration of the best and happiest year you've ever had !

DICKAU ELECTRIC
Electrical Contracting & Repairs

THE COMPLIMENTS OF THE SEASON

A holly wreath upon the door,
A song that rings with cheer,
Good friends to share your Christmas joy,
And good fortune all the year.

ROSEBUD GARAGE
PHIL ANDREWS, prop.



AT THIS FESTIVE SEASON —

May we express to you our appreciation of the cordial relations between us and extend best wishes for—

A HAPPY CHRISTMAS
— and a —
BOUNTIFUL NEW YEAR

RED & WHITE
SAVES YOU MONEY EVERY DAY

PHONE 39 — DIDSBURY

-: DISTRICT NEWS :-

FALLEN TIMBER

Best Wishes for the Merriest Christmas to all, and the Happiest New Year.

The weather has taken a change for the better. It stays with us until after the holiday season at least.

We were indeed sorry to hear that Mr. and Mrs. B. Dick's small grand daughter has been quite ill in the hospital and we wish her a speedy recovery.

Mrs. W. Whittle was a recent Calgary visitor.

The regular church service was held at the school December 19 with the Rev. R. Moore officiating.

Mrs. G. Hone was a Calgary visitor last week.

Mrs. Dick visited last Saturday with Mrs. Fair and Mrs. Wannamaker.

Mr. and Mrs. Cooper and family visited last Saturday with their daughter and granddaughter.

Little Bobby Teynor has a painful sprain of the foot, and we hope he will have a speedy recovery.

CHERRY TREE CAROL

The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself. It has been customary among the Greeks and Slavaks to take the branch of a cherry tree and place it in water in late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve the girl who tended it would marry during the New Year.

CATTLE SHIPMENTS TO U.S.

Shipments of Canadian beef cattle to the United States between August 1st and November 24th totalled 2,013 head. In addition to this, dressed beef equivalent to about 12,000 head of cattle, was exported.

MOUNTAIN VIEW

Congratulations to Mr. and Mrs. Barney Elliott on the birth of a daughter on Saturday, December 18, as she will be named Joyce Marie, and she weighed 8 lbs., 13 ozs. at birth.

A large crowd attended the opening of the newly built Berghal Church on Sunday. There were guest speakers from different parts of the province attending the dedication in the afternoon. The new church is a credit to its builders, both in appearance and size. A lot of work went into the building and the new structure is well worth seeing.

Mr. Art Thompson was a business visitor to Calgary on Monday. Mr. and Mrs. Bob McCulloch were Calgary visitors last Tuesday.

Q. Bittner and B. Fokes have had their phones changed to line 7, from line 21. Friends, please take note of this change.

Mrs. B. McCulloch visited with Mrs. E. McNeil on Monday afternoon.

Arlford, Harry and Lily Morasch spent a few days in Calgary last week, going down Thursday.

Lily and George Morasch and Stewart Tighe visited Sunday with Mr. and Mrs. Berg at Aene.

Mr. and Mrs. W. Bruce were guests of Mr. and Mrs. John Bruce on Friday.

This week the approach of Christmas will see many school concerts in full swing. A number of young people of the district who work or study away from home will be spending Christmas with their families.

Your correspondent wishes one and all in the district a Merry Christmas and a Bright New Year.

PLEASE PHONE OR BRING IN YOUR NEWS ITEMS

This newspaper cannot make a house to house canvass for news, but it is always glad to have it 'phoned or handed in. We want all the news. We are just as glad to mention your guests or your visit as to mention the doings of your neighbors—but possibly your neighbors co-operated with us in getting the facts. Please let us have your news items. Our columns are always open to them. But remember, all news must be in before Tuesday noon each week.

BURNSIDE NOTES

Merry Christmas to the editor and staff and all the friends and neighbors in the Burnside district.

All the holiday visitors to the Pacific coast have returned. Mr. and Mrs. JAC. McCulloch, Mr. and Mrs. Walter McCulloch and Mr. and Mrs. Sam Elliott all report a pleasant trip but that Alberta and home is still the best place of all.

Miss Owen Hughes, who is taking a course at the Calgary Technical School, is home for the Christmas holidays.

Mrs. Gilbert Huggard and two small children spent the week end in Calgary with relatives.

Bob Jones is around again and feeling fairly good.

A number of local district residents have been suffering from colds, but the warm weather of the past few days is making everyone feel a little better.

NOTES FROM EAST

Mr. Tom Patterson has taken up residence on his new farm, the former Harold Metz place. Welcome to your new home, Tommy.

Several people from this district and from Sunnyslope attended the dedication of the Berghal church in the Neapolis district on Sunday.

Miss Claire Wood spent the week end with her mother and brother in the district.

J.D. Thomas was a Sunday evening visitor at the Fred Metz home.

Mr. and Mrs. Robert Eckel were Thursday evening visitors with Mrs. Hansen, Mrs. Dowell and Evelyn.

E. K. Cullen and Fred Metz were fully occupied Monday morning when bridling a wild horse.

The Sunnyslope L.O.O.F. Lodge held its regular meeting Thursday night. As a special feature Hugh McLean was presented with his 30-year Jewel, and Pete Warkentin with a 25-year Jewel. Members from Three Hills, Acme and Belsker lodges were present.

Roy Dowell and his aunt, Mrs. Marnie Pointner of Pentton, B.C., were Sunday visitors with Mrs. Hansen, Mrs. Dowell and Evelyn.

John Brost of Aldridge was renewing acquaintances with Fred Metz and Mr. and Mrs. Charlie Kohut on Sunday.

CREMONA ITEMS

Miss Morrison, of the Department of Health, Edmonton, gave an interesting address on nutrition to the junior room of the Cremona school on Tuesday afternoon, December 7. She also addressed the other grades in the hall on Friday afternoon, December 10. Films were to have been shown but it is to be regretted that the necessary power could not be supplied.

As an extra Christmas treat an invitation has been extended to all rural school children by the Cremona school committee to attend the holiday show on Wednesday night, December 23rd. Two showings will be held and due to the large crowd expected the hall will open at 6:30.

The Cremona school children have been preparing very hard for their Christmas concert and are all ready for the big night on Wednesday, December 22.

The Cremona W.I. held its December 16th meeting at the home of Mrs. Alice Bavelle. In the form of a Christmas party. The 15 members present enjoyed a huge Christmas dinner and afterwards exchanged gifts. The new officers elected for 1949 were: president, Mrs. Walter Reid; secretary, Mrs. Garnet Brown. A donation of \$10 was made towards the Christmas concert candy bags.

The Woodmen held a whist drive in the Woodmen Hall on December 15. Ladies' first prize was won by Mrs. Ken Simpson, and ladies' consolation by Grace Haley. Men's first prize went to Mr. Walker, and the men's consolation prize to Lloyd Gano.

Mr. and Mrs. Edwin Reid have moved to Calgary where they will live for the winter.

Miss Doris O'Neill visited over the week end at Strathmore.

Mr. and Mrs. Wilf Carter and daughter Carol arrived home Friday evening from a trip to the States.

Another Clifford attraction and dance was enjoyed by a large crowd in the hall on December 8.

A large number of new seats, similar to those in the Didsbury Theatre, have replaced the benches in the Cremona hall.

The Sunday school children of the M.B.C. church held a Christmas program on Sunday, December 19. After the program candy bags were distributed.

Merry Christmas to everyone !

A Very Merry Christmas

— and a —

Happy New Year

TO EACH OF OUR CUSTOMERS
AND FRIENDS

AND MAY THE CHRIST OF THE
CHRISTMAS SEASON BE YOURS
THROUGHOUT YOUR COMING YEARS

HAROLD E. OKE

Your Machine Man

At This Christmastide

may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

FOAT & FOX

Box 302 Phone 38 Didsbury

RADIOS — HARDWARE — BATTERIES

THE DIDSBURY B.A. SERVICE STATION

EXTENDS TO ONE AND ALL SINCERE
GOOD WISHES FOR THE
SEASON'S GREETINGS

C.H. HOLTE & SON AND STAFF

IF YOU CAN'T HAVE TURKEY OR
GOOSE AT CHRISTMAS, TRY OUR

Fresh Salmon Trout

FOR A REAL HOLIDAY TREAT
COTTAGE ROLLS AND PICNIC HAMS

KIRBY'S MEAT MARKET

Phone 127 — Didsbury



THE SEASON'S GREETINGS —

It is not riches or expensive gifts alone that make a Christmas merry... but the added simple, familiar wishes of neighbors and friends. So it is that again we raise our voices in the homey, old greeting, "Merry Christmas to each and everyone."

C. E. REIBER

Real Estate and Insurance — Phone 90

A GLAD YULETIDE —

As Christmas and the New Year come again, may they find and keep you rich in happiness.

ROGER BARRETT

—FORD DEALER—

PHONE 126 — DIDSBURY

Merry Christmas

We take genuine pleasure in laying aside the routine of business to send our many friends the heartiest wishes for the Holiday Season

ATLAS LUMBER CO. LTD.
Lloyd Jenkins, Manager Phone 125

To the many friends we have had the pleasure of serving during the past year—**HEARTIEST WISHES FOR CHRISTMAS AND A NEW YEAR FULL OF HAPPINESS AND PROSPERITY**

Gratefully acknowledging your evidence of good will that makes service to you a pleasure.

McCullough's Clothing
PHONE 124 — DIDSBURY



A Customer And Friends

Mean more to this institution than the mere exchange of goods for dollars... We appreciate our customers—they are our friends—and we wish them a Merry Christmas and a Happy New Year, and we resolve now to make our service worth more and more to you as the days and months go by.

HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —
PHONE 101

NOTICE

THE DIDSBURY MUNICIPAL HOSPITAL
REQUIRES ASSISTANT COOK IMMEDIATELY.

APPLY AT HOSPITAL OFFICE
OR PHONE 31

CHRISTMAS GREETINGS

THANKS FOR YOUR PATRONAGE
DURING 1948 — IT WAS APPRECIATED.
MERRY CHRISTMAS TO ALL
AND THE BEST FOR 1949

LAW'S DRUG STORE
The Rexall Store Phone 40, Didsbury

LITTLE ITEMS OF LOCAL INTEREST

If Morgan, local postmaster, advises that the post office lobby will be closed all day Christmas day and all day New Year's day.

—Place your orders now for your Christmas needs of —Frozen Fresh Ice Cream. We can supply it in almost any flavor and in any quantity desired.—The Amble Inn.

A. G. Studer left Friday for Edmonton to spend a couple of days with his son and daughter-in-law, Mr. and Mrs. Cecil Studer. He returned Monday, but leaves again today, Wednesday, for Vancouver, where he will spend the winter.

The Didsbury Library will be closed Christmas day and New Year's day.

Mr. and Mrs. Joe Perreault were Calgary visitors last Thursday.

—There will be no delivery of Stove Oil on Christmas Day, December 25, and Boxing Day, December 27. Will all customers please plan their needs and order before 6 p.m. on Thursday, December 23rd.—Payne-Freeman Co., phone 14.

Harold and Willard Unger left Monday by bus for Seattle, Washington, where they will spend the Christmas holidays with their parents, Mr. and Mrs. W.H. Unger.

—Jacqueline McGaffin again has Christmas Trees for sale at her home in town. Prices range from 25¢ to \$1. Better get yours before they are all gone.

Mr. and Mrs. Bob Shibley and daughter, Pat, of Calgary, spent Sunday in Didsbury at the home of Mr. and Mrs. J. Coates.

St. Cyprian's Church, Didsbury, will hold a Holy Communion service at 10 p.m. on Christmas Eve, December 24.

A report received locally from the Calgary office of the Excelsior Life Assurance Company states that the local agent, Ben B. Brower, was the top man in sales and premiums for the Calgary district in 1948.

Mr. and Mrs. Ed Grange were Calgary visitors Monday.

The LeClair-Manson wedding dance will be held in the Westerdale hall on December 28th. Everybody welcome.

—There will be a dance in the Lone Pine Hall on New Year's Eve.

Born at the Toronto General Hospital on December 15, to Mr. and Mrs. Arnold Sherrick, a girl, Constantine Jean.

Gordon Gilson arrived home Saturday from Edmonton to spend the holidays with his parents, Mr. and Mrs. S.J. Gilson.

Dave Edwards returned Friday from a trip as far east as Winnipeg and will spend Christmas and New Year holidays with his family.

The weather moderated last Friday and warm winds from the west brought temperatures above the zero mark. Saturday, Sunday, Monday and Tuesday temperatures rose above the freezing mark for the first time in three weeks, and while cooler weather is predicted every one hopes that the holiday season will be mild.

Sydney Morasch, elevator operator in the Leeson-Lineham building, who was married a few weeks ago, was the recipient of an unexpected but beautiful wedding present shortly before his wedding. The gift was a set of silver, donated by all persons who worked in the legal, oil and other business offices of the building.

DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury Municipal hospital to Mr. and Mrs. Sid Hall on Wednesday, December 15, a girl.

To Mr. and Mrs. Vance Shields on Friday, December 17, a boy.

To Mr. and Mrs. Gordon Elliott on Saturday, December 18, a girl.

To Mr. and Mrs. Harry Romy on Saturday, December 18, a boy.

To Mr. and Mrs. J.H. Shells on Tuesday, December 21, a girl.

RUGBY A.F.U.

The Rugby A.F.U. local held its December meeting at the Albert Krebs' home on December 1st. Harvey Hasegood was elected delegate to the joint convention of the A.F.U. and U.F.A., to be held in Calgary on January 11th.

The next meeting will be held at Mrs. Anna Krebs' home on January 15, 1949.

CHRISTMAS JOY

May you enjoy the holidays to their fullest. May you receive all the blessings of the Christmas season. May you live long in wisdom and in health.

HAPPY NEW YEAR

KAUFMAN & JENKINS

In appreciation of your patronage during the past year we extend Best Wishes for a

A Merry Christmas

— and —

A Happy New Year

and trust that we have merited a continuance of your business in 1949.

A. S. GOLE & SON

A JOLLY CHRISTMAS

May we flash this message of good cheer—

"A JOLLY CHRISTMAS,
AND A HAPPY NEW YEAR"

WALTER McINNES

MAY WE CONVEY SINCEREST HOPES

FOR A CHEERFUL, HAPPY
CHRISTMAS AND A
BRIGHTER NEW YEAR
TO YOU.

WHITE ROSE SERVICE STATION

ALL GOOD WISHES

WE ARE GRATEFUL FOR
YOUR PATRONAGE AND
WISH YOU ALL SUCCESS
IN RETURN.

HUGHIE ROBERTS NEW AND SECOND HAND STORE

As the Chimes Ring

MAY THEY BRING IN A
PERFECT NEW YEAR FOR
YOU, CRAMMED FULL OF
HAPPY DAYS.

JOE DICK LIVESTOCK DEALER



Christmas Greetings

Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this store that have made it possible for us to enjoy a very satisfactory year. Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

BUILDERS' HARDWARE STORES LTD.

TREV EVANS — CHUCK NEWTON
MURIEL DEVOLIN — DICK KIMMEL

To Our Customers And Friends

In appreciation
of our pleasant business relations
we value this opportunity
of wishing you
THE SEASON'S GREETINGS

J. V. BERSCHT & SONS AND STAFF

AROUND THE CHRISTMAS TREE

As you and your loved ones gather round your gaily decorated tree on Christmas morn, we want you to know that our thoughts are with you. It is our way of showing you our appreciation for your generous patronage during the past.

Wishing You A Merry Christmas AND WE DO MEAN YOU

- RANTON'S -

CHRISTMAS GREETINGS TO ALL —

As Christmas is almost here, it is indeed with genuine pleasure that we depart from the cares of business and with all sincerity wish you a Jolly Christmas and may the New Year bring to you and yours both happiness and success.

A. V. SOLEY AND STAFF